WE CAN DO BETTER

DIVERSITY, EQUITY, AND INCLUSION

SCORECARD



2022 WCBD Initiatives

V2 - September 1, 2022

- 1. Launch campaign for Lauren Brown Empowerment Fund to support BIPOC staff members
- 2. Further expand inclusive recruitment practices to further increase diversity
- 3. Support ERS's current affinity groups with ongoing education and support

2021 to 2022 Successes

- First award of the Lauren Brown Empowerment Fund and raised \$130,000 from private donors and \$130,000 in planned gifts.
- Significantly increased Under-represented Recruitment Sources from 6 in 2021 to 32 in 2022.
- Increased diversity of BIPOC males as members of management team (2.5% to 8.97%).
- Staff turnover for BIPOC staff members is lower than company-wide rate (8.8% compared to 16%).
- Increased number of affinity groups from 1 to 3 in 2022.
- Offered the opportunity to add pronouns to email signatures

STAFF METRICS:				
Total number of staff: 572	Women		Me	n
	Q2 2022	Q2 2021	Q2 2022	Q2 2021
% Total of Underrepresented ¹ Staff	Q2 2022: 49.34% Total		Q2 2021: 47.7% Total	
% Black/Brown Staff	35.1%	35.0%	8.54%	8.0%
% Hispanic Staff	1.71%	1.34%	0.57%	0.3%
 % Asian, Alaskan, American Indian and Pacific Islander Staff 	1.14%	1.14%	0.38%	1.31%
% More than One Race Staff	1.52%	0.59%	0.38%	0.59%
% White Staff	40.04%	40.0%	10.63%	13.35%

HR METRICS						
	Women			Men		
	Q2 2022	Q2 2021	Goal	Q2 2022	Q2 2021	Goal
% Underrepresented Managers /	12.82%	15.9%	15%	8.97%	2.5%	5%
Supervisors	Q2 2022: 21.79% Total			Q2 2021: 19.8% Total		
% Underrepresented External Hires	Q2 2022: 49.3%			Q2 2022: 12.3%		
% Underrepresented Promotions YTD	50%	50%	30%	16.67%	0%	30%
	(3/6)	(4/8)		(1/6)	(0/2)	
% Underrepresented Staff Turnover	1.9%	4.8%	4%	0.95%	0.7%	4%
(without prn staff)	8.8% compared to 16% company-wide					

# Under-represented Recruitment	2022: 32 total (0 Veteran, 29 African American, 3 Latino, and			
Sources ²	0 LGBTQ) Compared to 6 total in 2021			
% Total Interviewees identified as	2022 Q2: 60% out of 151 2021 Q2: 14% out of 111			
Underrepresented	Interviews	Interviews		
# Active Affinity Groups	2022: 3 groups compared to goal of 3 for 2022			
# Underrepresented Staff Members	2022: 75% (1 out of 4 active plans)			
with NG Leadership plan				

RESIDENT METRICS:						
	Women			Men		
Indicator	2022	2021	Goal	2022	2021	Goal
% CCRC Underrepresented Residents	3%	2%	10%	2%	1%	7%
# CCRC Leads Who Are Underrepresented	8	1	30	6	0	30
% AL Underrepresented Residents	24%	17%	20%	11%	7%	10%
# Outreach and Ads Focused on Underrepresented Groups	2022: 6 2021: Not measured Goal: 10					

BOARD METRICS							
ERS Corporate Board							
	Female		Male				
Gender One Identifies With:	38.9%		61.1%				
	White		Black or African American				
Race One Identifies With:	77.8%		22.2%				
All Boards and/or Committees: for Members who responded to the survey and are on ERS Corporate							
Board, Other Boards ³ , and/or Committees	4						
	Female	Male	Othe	r			
Gender One Identifies With:	36.73%	63.27%	0%				
	White	Black or African	Am Othe	r			
Race One Identifies With:	95.92%	4.08%	0%				
	Yes	No					
Identify As A Person With A Disability:	2.04%	97.96%					
	Veteran	Non-Veteran	Curren	nt			
Military Status:	12.24%	87.76%	0%				

EXTERNAL METRICS:						
	2022	Goal				
# Underrepresented or Woman-Owned / Led	12	15				
Business Partner						
# of Veterans / Military Partners	0	2				

REFERENCE NOTES

¹ Underrepresented is defined as self-reported Black, Brown, Hispanic, Asian, and LGBTQ persons

² Sources include Black, Brown, Hispanic, Asian, LGBTQ, and Veteran groups

³ Other Boards Include: ERS Board, ERS Foundation, ECH Board, ECH Foundation, & AL Board

⁴ Committees include: Finance Committee, Strategy Committee, Personnel Committee, Leadership / Nominating Committee, Investment Committee, Marketing Committee, Fund Development Committee, and Corporate & Healthcare Compliance Committee.